

VP485e

Fast, Real-Time, Variable color
On-Demand, In-House



Grow your Business

The VP485e creates opportunities for any company that uses printed labels. Install the VP485e yourself and discover the power of custom, color labels. From developing new business opportunities, to reducing process and handling issues, the VP485e can help your business be more profitable. Read what our customer's have to say about the VP485e printer at www.VIPColor.com.

Typical Applications



Custom Labeling



Customized Promotional Messages



Product Identification Using Pictures



Locate Size Using Color



Identify Product location Using Pictures On Shelf Labels

The VP485e enables total labeling flexibility whether you are printing one or thousands of labels. Many of our customers create custom labels for their clients. They either rebrand a product or link the product to a special event or holiday in order to broaden its appeal. Other customers also use the printer's vibrant color labels to intuitively identify a product's location, expiration date, handling level, product range, make or model.

Key Features

- **Cheaper than traditional print methods** in print volumes up to 10,000 pieces
- **4 to 6 times faster** than other inkjet label printers on the market**
- **2.5 times cheaper** per label than other inkjet printers on the market**
- Enables **fully variable color content**
- All inks are in separated cartridges (Reduces waste and interventions. Unique to VIPColor)
- Up to 4800 x 1200 Dpi
- Great **water resistance***
- Highly **scratch and smudge resistant**
- High impact labels with deep rich colors
- Easy to operate
- Large external unwinder and rewinder, ideal for longer print runs
- Labels on Rolls, Continuous and fan-fold

*water and scratch resistance is stock dependant. Check with your supplier.
**figures stated are from head to head tests of different inkjet units on the market printing with comparable print modes, the same image files, default settings and the same media. All costs were calculated at list price.



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